### DAY ONE Monday April 14

### BUILDING SUCCESS SUMMIT AGENDA

TIME	торіс	LOCATION
7:30 AM	Check -In & Morning Networking	Registration 1 <sup>st</sup> Floor
8:30 AM	Welcome to the Summit! Tommy Whitehead	Main Stage
8:35 AM	Opening Remarks: Christine Miller, County Commissioner	Main Stage
8:45AM	Permission to Succeed: The Power of the Perfect Pitch with Forbes Riley	Main Stage
9:45 AM	Sprucing Up your LinkedIn Profile Speakers: Tommy Whitehead, Chris Rollins	Main Stage
9:45 AM	Leveraging Your Local Chamber Membership: More Than Just Mingling Moderator: Ann Pereira, Speakers: Kelly Flannery, Hope Kennedy, Don Kiceina, Jr.	East Club North
9:45 AM	Lights, Camera, Profits: How Media Exposure Elevates Your Business Speaker: Maureen Famiano, MEFMedia	Bar 76
10:30 AM	Networking Break	
10:45 AM	Fortune Q&A: Unlocking Growth with CRM Power Moves Speaker: Robin Alex	East Club North
10:45 AM	Beyond the Game: Building Business and Community Through Sports Interview: Shirley Jump with Scott Garber, co-founder Profluence	Bar 76
10:45 AM	The Power of Partnerships: Collaborating with Nonprofits for the Win Facilitator: Matt George, the "Nonprofit Prophet," with Nick Lowery, Tony LaForgia, Bryan Stern, Anthony Mason	Main Stage
11:30 AM	"Naked and Alone with 80,000 People" with Nick Lowery, former Kansas City Chief	Main Stage
12:00 PM	Lunch on your own or VIP lunch	
1:00 PM	The Nonprofit Game Plan with Matt George, the Nonprofit Prophet	Main Stage
1:45 PM	Networking Break	
2:00 PM	Radio in the Digital Age: How Traditional Media Stays Relevant Moderator: Maureen Famiano Speakers: Scott Tavlin, Michael Barbaro	East Club North
2:00 PM	Seize the Future: How Al and Video Will Define Sales Success with Roy Kirchner	Bar 76
2:00 PM	The Next Generation of Innovators: Young Entrepreneurs Shaping the Future Moderator: Alexis Quintal, Speakers: TJ Fatinikun, Alexis Alvarez, Kaidan Douglas, Andrew Corter	Main Stage
2:45 PM	Networking Break	
3:00 PM	Smart Strategies: Benefit Planning for Nonprofits with Tim Yurek, Tier 1 Capital	East Club North
3:00 PM	Powerhouse Connections: Why Private Clubs Are the New Epicenter of Success Moderator: Ann Pereira, Speakers: Crystal Schalberg, Alissa Costello	Bar 76
3:00 PM	Authoring Success: Expanding Your Brand Through the Power of a Book with Shirley Jump, New York Times bestselling author and ghostwriter	Main Stage
4:00 PM	Players and CEOs Networking	Buccaneer Cove
5:00 PM	Game On: Playmakers of the Future - Players Panel with Lessons on Leadership, Success & More for Kids with Nick Lowery, Kaidan Douglas, TJ Fatinikun, AC Caswell, Paul Dombroski	Buccaneer Cove
5:00 PM	Party with the Players - until 7 PM	Buccaneer Cove

#### DAY TWO Tuesday April 15

## BUILDING SUCCESS SUMMIT AGENDA

TIME	TOPIC	LOCATION
8:00 AM	Check -In & Morning Networking	Registration, 1 <sup>st</sup> Floor
8:30 AM	From Small Town to Big Vision: The Journey to Building a Business Empire with Brandon T. Adams	Main Stage
9:45 AM	Al Unleashed: Building Success with Artificial Intelligence with Tommy Whitehead and Jimmy Murray	Main Stage
9:45 AM	Borrowing from Your Own Cash: Unlocking Capital Within Your Business with Tim Yurek	East Club North
9:45 AM	The Art of the Possible: or How to Escape a Russian Prison with Bryan Stern from Grey Bull Rescue Foundation	Bar 76
10:30 AM	Networking Break	
10:45 AM	AI & the Future of Advertising with JR Riggs, Outbound Media	Bar 76
10:45 AM	Understanding Trends in Commercial Property Values: A Conversation with the Hillsborough County Property Appraiser Speakers: Tommy Whitehead and Bob Henriquez	Main Stage
10:45 AM	Secrets to Sustainable Impact with Matt George "The Nonprofit Prophet"	East Club North
11:30 AM	Lunch on your own or VIP Lunch	
12:30 PM	Creating a Growth Mindset Culture with David Lee Jensen	Main Stage
1:00 PM	Keynote with the Orginal Shark, As Seen On TV Creator: Kevin Harrington!	Main Stage
1:45 PM	Networking Break	
2:00 PM	Beyond Borders: Succeeding in a Multicultural Marketplace with Javier Tirado Interviewer: Ann Pereira	Bar 76
2:00 PM	Building a Brand That Sells Across Every Platform , a conversation with Kevin Harrington, Brandon T. Adams, and event hosts Shirley Jump & Tommy Whitehead	Main Stage
2:00 PM	TBA	East Club North
2:45 PM	Networking Break	Bar 76
3:00 PM	Ripple Effect Leadership: Creating Impact Beyond the Boardroom with Chris Rollins	Bar 76
3:00 PM	Breaking Barriers: Women Leading the Future of Business Moderator: Jessica Casucci, Speakers: Rosie Paulsen, Marcia Alvarado, Christi Slaven	East Club North
3:00 PM	Perfect Match: Crafting Irresistible Pitches to Attract Your Ideal Investor with Scott Kelly, Black Dog Venture Partners	Main Stage
3:30 PM	Future CEOs & Kids: Leadership Lessons	
5:00 PM	The CEO Playbook: Strategies for Growth, Leadership, and Impact with: Tommy Whitehead, Kevin Harrington, Brandon T. Adams, Brad Oleshansky, Julie Weintraub	Buccaneer Cove
5:45 PM	Cocktails & Capital Private Networking	

### DAY THREE Wednesday April 16

# BUILDING SUCCESS SUMMIT AGENDA

TIME	TOPIC	LOCATION
8:00 AM	Check -In & Morning Networking	Registration, 1 <sup>st</sup> Floor
9:00 AM	Sweet Success SPEED Networking 9:00-11:00 Open to VIP, General Admission Plus Multiple Networking Opportunities with a little fun thrown in!	ТВА
10:00AM - 4:00PM	VENDOR FAIR IN THE GREAT HALL 10:00am to 4:00pm See our amazing vendors!	
11:30 AM	A Broken Heart Still Beats: How to Turn Your Pain into Purpose with Scott Tavlin	Main Stage
12:15 PM	Networking/Vendor Fair Break	
12:30 PM	Mic Check: Crafting a Powerful Podcast to Grow Your Brand	Bar
12:30 PM	Interviewing & Hiring in the Age of AI with David Lee Jensen	Main Stage
1:15 PM	Networking/Vendor Fair Break	
1:30 PM	Something SUPER COOL to be announced!	ТВА
2:15 PM	Networking/Vendor Fair Break	
2:30 PM	Pitch Perfect: The Ultimate Business Showdown with Forbes Riley  Watch Multiple Business face off in a  Pitch Competition, while also learning how to pitch your own company to raise capital  and gain investors!	Main Stage
4:30 PM	Closing Remarks	Main Stage