

# BUILDING SUCCESS SUMMIT AGENDA

## DAY ONE Monday April 14

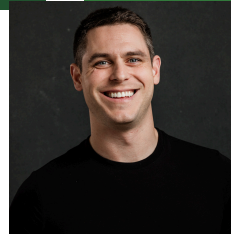
7:30 AM	Check -In & Morning Networking
8:30 AM	Opening Remarks Keynote
9:45 AM	<b>Sprucing Up your LinkedIn Profile</b>
9:45 AM	<b>The Brand of You: Building a Personal Brand That Resonates</b>
9:45 AM	<b>Leveraging Your Local Chamber Membership: More Than Just Mingling</b>
10:30 AM	Networking Break
10:45 AM	<b>Lights, Camera, Profits: How Media Exposure Elevates Your Business</b>
10:45 AM	<b>Beyond the Game: Building Business and Community Through Sports</b>
10:45 AM	<b>The Power of Partnerships: Collaborating with Nonprofits for the Win</b>
11:30 AM	<b>Winning Beyond the Game: Legacy, Leadership &amp; Impact with Nick Lowery, former Kansas City Chief</b>
12:00 PM	Lunch on your own or VIP lunch
1:00 PM	<b>The Nonprofit Game Plan with Matt George, the Nonprofit Prophet</b>
1:45 PM	Networking Break
2:00 PM	<b>Evolving Legacies: How Iconic Brands Stay Relevant in a Changing Market</b>
2:00 PM	<b>NIL &amp; Business: Leveraging Athlete Partnerships for Brand Growth</b>
2:00 PM	<b>The Next Generation of Innovators: Young Entrepreneurs Shaping the Future</b>
2:45 PM	Networking Break
3:00 PM	<b>Smart Strategies: Benefit Planning for Nonprofits</b>
3:00 PM	<b>Radio in the Digital Age: How Traditional Media Stays Relevant</b>
3:00 PM	<b>The New Power Hubs: How Business Clubs Are Replacing Country Clubs</b>
3:00 PM	<b>Game On: Playmakers of the Future - Youth &amp; Players Meet and Greet</b>
4:30 PM	<b>Special Keynote: Nick Lowery</b>
4:30 PM	<b>Party with the Players - until 7 PM</b>



**SPEAKER**

**NICK LOWERY**

KC Chiefs All-Time Scorer, Hall of Famer, Champion for the Homeless



**SPEAKER**

**BRANDON T. ADAMS**

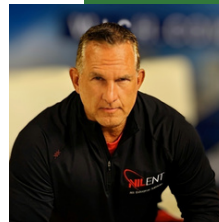
Co-CEO, Big Brand Ventures, Specialist in taking businesses to 7- and 8-figure deals



**SPEAKER**

**MATT GEORGE**

The "Nonprofit Prophet," specialist in raising millions, 3-time bestselling author



**SPEAKER**

**STEVEN SIMMONS**

Owner, NILENT, specialist in leveraging brands, Name, Image, Likeness, and corporate deals



**SPEAKER**

**MAUREEN FAMIANO**

Owner, MEFMedia, TEDx speaker, TV producer, PR/Marketing/Strategy Expert



# BUILDING SUCCESS SUMMIT AGENDA

## DAY TWO Tuesday April 15

8:00 AM	Check -In & Morning Networking
8:30 AM	From Small Town to Big Vision: The Journey to Building Business Empire with Brandon T Adams
9:45 AM	<b>AI Unleashed: Building Success with Artificial Intelligence</b>
9:45 AM	<b>Borrowing from Your Own Cash: Unlocking Capital Within Your Business with Tim Yurek</b>
9:45 AM	<b>Authoring Success: Expanding Your Brand Through the Power of a Book with Shirley Jump</b>
10:30 AM	Networking Break
10:45 AM	<b>Sell Your Story: Attracting Investors and Customers with Powerful Storytelling with Brandon T. Adams</b>
10:45 AM	<b>The Power of Fractional Leadership: How Fractional Executives Drive Business Growth</b>
10:45 AM	<b>Nonprofit Operations with The Nonprofit Prophet, Matt George: Secrets to Sustainable Impact</b>
11:30 AM	Lunch on your own or VIP Lunch
12:30 PM	<b>The Expansion Mindset: Core Strategies for Success &amp; Growth with David Lee Jensen</b>
1:00 PM	<b>Keynote with the Original Shark, As Seen On TV Creator: Kevin Harrington!</b>
1:45 PM	Networking Break
2:00 PM	<b>Beyond Borders: Succeeding in a Multicultural Marketplace with Javier Tirado</b>
2:00 PM	<b>AI in Social Media Advertising: The Future of Targeted Marketing</b>
2:45 PM	Networking Break
3:00 PM	<b>Ripple Effect Leadership: Creating Impact Beyond the Boardroom with Chris Rollins</b>
3:00 PM	<b>Breaking Barriers: Women Leading the Future of Business</b>
3:30 PM	<b>Future CEOs &amp; Kids: Leadership Lessons</b>
5:00 PM	<b>The CEO Playbook: Strategies for Growth, Leadership, and Impact</b>
5:45 PM	<b>Cocktails &amp; Capital Private Networking</b>



**SPEAKER**  
**KEVIN HARRINGTON**

*Shark Tank* host, As Seen on TV inventor, mega-growth specialist



**SPEAKER**  
**DAVID LEE JENSEN**

Forbes 50 Speaker, Bestselling Author, Entrepreneur Coach, Success Strategist



**SPEAKER**  
**SHIRLEY JUMP**

*New York Times* bestseller, ghostwriter to celebrities, 8 million copies sold worldwide



**SPEAKER**  
**TIM YUREK**

Owner, Tier 1 Capital, specialist in expanding capital within businesses and organizations



**SPEAKER**  
**CHRIS ROLLINS**

Motivational speaker, Leadership Strategist, Corporate Coach



# BUILDING SUCCESS SUMMIT AGENDA

## DAY THREE Wednesday April 16

8:00 AM	Check -In & Morning Networking
9:00 AM	<b>Sweet Success SPEED Networking 9:00-11:00</b>
11:00 AM - 4:00 PM	<b>VENDOR FAIR IN THE GREAT HALL</b> 11:00am to 4:00pm See our amazing vendors!
11:30 AM	<b>Finding Purpose and Mission with Scott Tavlin</b>
12:15 PM	Networking/Vendor Fair Break
12:30 PM	<b>Mic Check: Crafting a Powerful Podcast to Grow Your Brand</b>
12:30 PM	<b>Creating a Culture of Success: The Blueprint for High-Performance Teams with David Lee Jensen</b>
1:15 PM	Networking/Vendor Fair Break
1:30 PM	<b>Something SUPER COOL to be announced!</b>
2:15 PM	Networking/Vendor Fair Break
2:30 PM	<b>Pitch Perfect: The Ultimate Business Showdown with Forbes Riley</b>
4:30 PM	<b>Closing Remarks</b>



**SPEAKER**

### FORBES RILEY

celebrated TV host, bestselling author, pioneer in infomercials and home shopping, generating over \$2.5 billion in sales



**SPEAKER**

### SCOTT TAVLIN

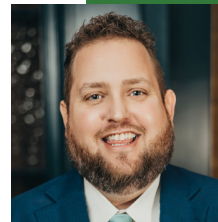
Magic 94.9 radio host, motivational speaker



**SPEAKER**

### SHIRLEY JUMP

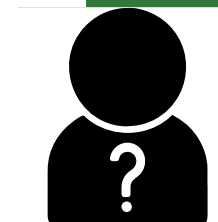
*New York Times* bestseller, ghostwriter to celebrities, 8 million copies sold worldwide, co-founder of BSS



**SPEAKER**

### TOMMY WHITEHEAD

Owner, TomCo Solutions, TomCo Capital, bestselling author, co-founder of BSS



**SPEAKER**

### MAYBE YOU?

We still have room for one more fantastic speaker! Reach out today!

